



Trading guide



Our name says it all.

Wholesaling is part of our DNA. It's how we started, and it remains an important part of who we are. Our aim is, and has always been, to be the best wholesale seeds business in the sector, and to work with you to produce the best outcomes for you and your customers.

We have an established and diverse seed portfolio which encompasses grasses, legumes, herbs, brassicas and cereals. For over a decade they've proved their longevity, offering the performance and durability your customers demand.

So let's talk.



Your productive partner.

When you partner with Wholesale Seeds, we commit to:

Sharp pricing

We can deliver top quality, top performing seed products, at a price that allows you to make a good margin when you resell. That's a win for you and your customers.

Speedy delivery

We understand that windows of opportunity for seeding are often time critical. You can rely on us to deliver when it's right for you and your customers, not when it's convenient for us.

Easy customisation

We have the ability to mix and treat any pasture and forage species to your specifications. This includes third party mixing and treating options. Talk to us about your specific requirements.



Maximus

Diploid Perennial Ryegrass

Maximus is a densely tillered early flowering diploid perennial offering exceptional persistence. This grass has been a mainstay for Wholesale Seeds and has proven its longevity in a range of challenging environments.

Agronomic Traits

Sowing Rate	18 – 22 kg/ha
Heading Date	+2
Persistence	Perennial
Ploidy	Diploid



Clara

Diploid Italian Ryegrass

Clara is a quick establishing densely tillered, medium term Italian ryegrass offering year-round production with notably improved spring/summer performance.

Agronomic Traits

Sowing Rate	18 – 25 kg/ha
Heading Date	+16
Persistence	Italian
Ploidy	Diploid



Tanker

Tetraploid Perennial Ryegrass

Tanker is a nil endophyte tetraploid perennial ryegrass. This grass displays incredible production in New Zealand conditions. Unlike most tetraploids tanker has a relatively fine leaf and high tiller density offering tolerance to heavy grazing and pugging.

Agronomic Traits

Sowing Rate	20 – 25 kg/ha
Heading Date	+14
Persistence	Perennial
Ploidy	Tetraploid



Winfield

Tetraploid Annual Ryegrass

Winfield produces a bulk of high quality and highly palatable feed over the autumn, winter and spring periods. It is suitable for a wide range of soil types and conditions, from poorly drained to well drained, light sandy soils to heavy clay loams. Winfield will tolerate a wide range of management practices and recovers exceptionally fast from rotational grazing.

Agronomic Traits

Sowing Rate	25 – 30 kg/ha
Heading Date	+10
Persistence	Annual
Ploidy	Tetraploid



Warrior II

Cocksfoot

Warrior II is an early flowering erect new generation cocksfoot. It performs well in low to moderate fertility with an ability to withstand summer droughts. Warrior II is an excellent addition in a pasture mix if you are looking for long-term persistence under dry conditions.

Agronomic Traits

Sowing Rate	5 kg/ha
Heading Date	Early
Persistence	Perennial



Prairie Grass

Prairie Grass is a type of brome grass displaying exceptional drought tolerance. Herbage and immature seed heads of Prairie Grass are highly palatable and winter production is high, resulting in a terrific addition to dryland pasture mixes.

Agronomic Traits

Sowing Rate	25 kg/ha
Heading Date	Early
Persistence	2-3 years



Kahu

Timothy

Kahu is a valuable grazing species and known for its exceptionally high animal growth rates. It is a powerful addition to pasture mixes and when it is conserved for hay. Kahu has a distinctive seed head that emerges which highlights its presence, therefore productivity can readily be seen.

Agronomic Traits

Sowing Rate	5 kg/ha
Heading Date	Late
Persistence	Perennial



Yorkshire Fog

Yorkshire Fog seeds prolifically and is a strong grass in depleted soils with low pH and soil fertility, but does not suit intense heat and dry soil conditions.

Agronomic Traits

Sowing Rate	5 kg/ha
Heading Date	Medium
Persistence	Annual



Nui

Nui has medium leaf size and tiller density and is the most commonly known variety of perennial ryegrass. Nui is very versatile and persists well under rotational grazing and set stocking. Nui performs well on a wide range of soil and climatic conditions.

Agronomic Traits

Sowing Rate	20 – 25 kg/ha
Heading Date	Early
Persistence	Perennial



Moata

Moata is a very widely used tetraploid Italian ryegrass. It is known for its large leaves and rapid establishment. Moata provides good winter and spring growth. It can be grazed or made into balage fitting into most farming systems.

Agronomic Traits

Sowing Rate	18 – 25 kg/ha
Heading Date	Late
Persistence	Italian
Ploidy	Tetraploid



Tama

Tama has a rapid autumn establishment and has good winter growth, making it perfect for feeding over the cooler months or for making into silage. Tama is a tetraploid with a wider leaf and a lower number of tillers.

Agronomic Traits

Sowing Rate	20 – 25 kg/ha
Heading Date	Late
Persistence	Annual
Ploidy	Tetraploid



Ryeclover

Ryeclover mix is a versatile mix that can be planted in a variety of situations. It is a mix of perennial ryegrass, Italian ryegrass and white clover. It best suited to lower performing environments.

Agronomic Traits

Sowing Rate	25 kg/ha
Persistence	Perennial



Sophie

White Clover

Sophie is a mid to large leaf white clover. Best results are obtained under rotational grazing, however it performs well under set stocking situations. It is very high yielding with high stolon density and excellent persistence. This cultivar performs well on all soil types including low fertility situations. The use of an inoculant is highly beneficial if natural fertility is low.

Agronomic Traits

Sowing Season	August – April
Sowing Rate	4 kg/ha
Grazing Tolerance	High
Leaf Size	Large
Yield Potential	High
Stolon Density	High



Clover Commons

Huia

Huia is a medium leaf white clover. It is best suited in a mixed pasture and can be mixed with all cultivars. Huia consistently provides high quality feed with a high grazing tolerance and is suited to sheep, cattle and deer.

Agronomic Traits

Sowing Season	August – April
Sowing Rate	4 kg/ha
Grazing Tolerance	High
Leaf Size	Medium
Yield Potential	High
Stolon Density	High



Ruby

Red Clover

Ruby is a large leaved red clover that suits rotational grazing under sheep, beef and deer. It has an impressive dry matter production during late spring and early summer, especially in areas which have high rainfall.

Ruby is best used in a mix with Sophie White Clover as the combination of these two clover species gives a higher dry matter production during spring and summer.

Agronomic Traits

Sowing Season	October – April
Sowing Rate (alone)	6 – 8 kg/ha
Sowing Rate (mix)	2 – 4 kg/ha
Ground Cover	High
Leaf Size	Large
Growth Habit	Erect
Yield Potential	High



Allure

Persian Clover

An autumn, winter and spring growing clover with excellent tolerance to waterlogging. Persian is a fast establishing annual species with excellent early season growth.

It is best used as a component in high density mixed swards to increase bulk and quality.

Agronomic Traits

Sowing Season	August – April
Sowing Rate	2 – 5 kg/ha
Grazing Tolerance	High
Ground Cover	High
Leaf Size	Very large
Growth Habit	Erect
Yield Potential	High



Alabama Lucerne

Bare

Alabama is a dynamic, new lucerne variety exclusive to Wholesale Seeds. It is a perennial legume with a deep tap-root system that enables the plants to thrive in free draining, drought prone soils. Alabama is a multi-leaflet alfalfa with an exceptional leaf to stem ratio and superior disease resistance. Ideal for both dryland and irrigated situations this versatile forage has a role to play in your farming system.

Agronomic Traits

Sowing Season	October – March
Sowing Rate	12 – 16 kg/ha
Grazing Tolerance	High
Ground Cover	High
Leaf Size	Very large
Growth Habit	Erect
Yield Potential	High



Green Globe Turnip

This is a multi-purpose turnip that can be sown for grazing in summer, autumn and winter. Green Globe Turnips have a 90 – 110 day maturity with an optimal soil temperature at planting of 12 deg C.

Agronomic Traits

Sowing Season	October – February
Sowing Rate	0.5 – 2 kg/ha
Maturity (days to grazing)	90 – 110+
Yield Potential	10 tDM/ha



Vixen Rape

Vixen Rape has a semi erect growth habit and is multi stemmed with an abundance of large green leaves. Early maturing with a high leaf to stem ratio. Can be grazed at 8 – 10 weeks and multi-grazing is possible if spring sown.

Agronomic Traits

Sowing Season	October – February
Sowing Rate	6 – 8 kg/ha
Maturity (days to grazing)	90
Yield Potential	12 tDM/ha



Angus

Forage Chicory

Chicory is a perennial herb with a large tap root which helps with drought tolerance. Chicory boosts milk production and is fantastic for fattening cattle, deer and lambs with up to 400g of liveweight per day achievable. Angus Forage Chicory suits rotational grazing, has high mineral content and it is a great addition to pasture mixes.

Agronomic Traits

Sowing Season	August – April
Sowing Rate (alone)	8 – 10 kg/ha
Sowing Rate (mix)	2 – 4 kg/ha
Maturity	Medium





Rahu Ryecorn

Rahu is renowned for its versatility and tolerance to low fertility environments. It is a crop that can be grazed multiple times if the first grazing is before stem elongation (GS31). With the correct management, Rahu has the potential to give three grazings.

Agronomic Traits

Sowing Season	All Year
Sowing Rate	120 – 150 kg/ha
Yield Potential	3 – 5 tDM/ha+



Terminator

Plantain

Terminator is a broad leaf plantain with exceptional drought tolerance and persistence. This forage herb enhances quality in mixed swards or can be used as a stand-alone species in finishing situations. Like all plantains, Terminator has the ability to increase nitrogen utilisation in ruminant species.

Agronomic Traits

Sowing Season	August – April
Sowing Rate (alone)	6 – 8 kg/ha
Sowing Rate (mix)	2 – 4 kg/ha
Maturity	Early
Yield Potential	High



White Oats

White Oats are easy to manage, fast growing and provide a large quantity of excellent quality winter feed. Oats can be grazed one to two times or provide a great silage option in the form of whole crop or leaf chop when sown with forage peas. If grazing, yield is optimised when sown in a mixed sward with Italian or hybrid ryegrasses e.g. Advantage Plus, Winfield or Clara.

Agronomic Traits

Sowing Rate	100 – 130 kg/ha
Maturity	60
Yield Potential	12 tDM/ha+



Agrichemicals

Wholesale Seeds offer a wide range of agrichemicals covering all pastoral and forage situations.

Our field staff have extensive knowledge on individual active ingredients, enabling maximum efficacy for minimal cost to our customers.



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